

# Bitcoin & Crypto Currency Domain Names



**I reckon I am going to be the first person on the planet to talk about this.**

I had a client yesterday wanting me to do a valuation on the keyword 'Bitcoin', I went to Google keyword planner and typed in the word 'Bitcoin' and to my amazement there were nil results. I waited until today to phone Google and asked them why there were zero results for this keyword and their answer was that certain countries around the world have placed restrictions on advertising 'Bitcoin' and Crypto Currency'. They admitted this was the Governments doing, so they are regulating domain names and websites and the countries that have not been affect yet will do so sooner or later. They told me to go to the link as follows:

<https://support.google.com/adwordspolicy/answer/7648803?hl=en>

Here is what the new Policy says: Advertising Policies Help

Financial Services: New restricted financial products policy (June 2018)

In June 2018, Google will update the Financial services policy to restrict the advertisement of Contracts for Difference, rolling spot forex, and financial spread betting. In addition, ads for the following will no longer be allowed to serve:

Binary options and synonymous products

Cryptocurrencies and related content (including but not limited to initial coin offerings, cryptocurrency exchanges, cryptocurrency wallets, and cryptocurrency trading advice)

Ads for aggregators and affiliates for the following will no longer be allowed to serve:

Contracts for Difference

Rolling spot forex

Financial spread betting

Binary options and synonymous products

Cryptocurrencies and related content.

Advertisers offering Contracts for Difference, rolling spot forex, and financial spread betting will be required to be certified by Google. Certification is only available in certain countries.

To be certified by Google, advertisers will need to:

Be licensed by the relevant financial services authority in the country or countries they are targeting

Ensure their ads and landing pages comply with all AdWords policies

Comply with relevant legal requirements, including those related to complex speculative financial products

Advertisers can request certification with Google starting April 2018 when the application form is published.

This policy will apply globally to all accounts that advertise these financial products. For more details, see [About restricted financial products certification](#).

(Posted March 2018)

**My opinion on this is that the people in the know, the people that control the money system (The Rothchild Family), introduced 'Bitcoin' in order to make money off the back end of this. They want to have one world currency, thats why high street banks are closing.**

**They also have to take control of the fly by night cowboys who will try to scam people hence they have the Financial Conduct Authorities run by the Governements, sell the consumer a license. Without the license your Domain Name will be deemed worthless.**

**I also believe that Satoshi Nakomoto was a made up name of a Government**

**IT Agent who started the ball rolling. No wonder no one can find him as he does not exist.**

**So what happens next regarding domainers wanting to sell their Cryptocurrency Domains? One thing springs to mind and that is the seller will have to insist on proof of a license from the buyer. Or the seller will have to sell a license with the Domain.**

**I personally have a few crypto currency domains in my own personal portfolio and feel I need to take them off the market until I find out what is going on, as it could be that sooner or later there may also be restrictions on buying and selling crypto currency domains after all the Government are going to try and make money left right and centre (center).**

**I need to investigate this further and get back to you.**

By coincidence I tried uploading this article to my blog earlier and I kept getting an error message over and over again, denying me to post it. Little things like this won't stop me so I have uploaded this article to my website and will just use links.

This makes me wonder how many legitimate companies are going to be caught out and slapped a massive fine for not having a license even though they would have purchased one had they known in advance.

Thats ching ching for the Government !!